








Website review artisanat.fr

Generated on October 12 2023 11:27 AM



The score is 46/100







SEO Content

	Title	<p>Le portail des Chambres de Métiers et de l'Artisanat en France Artisanat.fr</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Découvrez tout sur les métiers de l'artisanat : fiches métiers, formations, actualités, ... sur le site officiel des CMA (Chambres de Métiers et de l'Artisanat).</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>artisanat;chambre des metiers;métiers de l'artisanat;artisanat France</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H1] CMA, artisans de la nouvelle économie[H3] Magazine de l'artisanat[H3] Les grands rendez-vous de l'artisanat[H3] Nos autres sites	H1	H2	H3	H4	H5	H6	2	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	3	0	0	0									
	Images	<p>We found 26 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.36% Internal Links 83.64%

In-page links

Anchor	Type	Juice
Aller au contenu principal	Internal	Passing Juice
Infos Gouvernement	Internal	Passing Juice
Vous accompagner	Internal	Passing Juice
Métiers de l'artisanat	Internal	Passing Juice
Alimentation	Internal	Passing Juice
Bâtiment	Internal	Passing Juice
Fabrication	Internal	Passing Juice
Services	Internal	Passing Juice

In-page links

Les trophées de l'artisanat	Internal	Passing Juice
Labels et qualifications artisanales	Internal	Passing Juice
Découvrir	Internal	Passing Juice
Trouver sa voie	Internal	Passing Juice
Devenir apprenti	Internal	Passing Juice
Renforcer sa formation	Internal	Passing Juice
Entamer une reconversion	Internal	Passing Juice
E-Formation	Internal	Passing Juice
Nos centres de formation	Internal	Passing Juice
À la une	Internal	Passing Juice
Actualités	Internal	Passing Juice
Agenda	Internal	Passing Juice
Portraits d'artisans	Internal	Passing Juice
Portrait d'apprenti !	Internal	Passing Juice
Séries et podcasts	Internal	Passing Juice
Nos dossiers	Internal	Passing Juice
Entreprendre dans l'artisanat	Internal	Passing Juice
L'apprentissage dans l'artisanat	Internal	Passing Juice
La transition écologique	Internal	Passing Juice
L'artisanat en France	Internal	Passing Juice
Découvrir	Internal	Passing Juice
Réseau des CMA	Internal	Passing Juice
CMA France	Internal	Passing Juice
Les élus des CMA	Internal	Passing Juice
Nos partenaires	Internal	Passing Juice
Espace presse	Internal	Passing Juice
Carrières & emploi	Internal	Passing Juice
CMA Communauté	Internal	Passing Juice

In-page links

Contactez votre CMA	Internal	Passing Juice
Découvrir l'événement	Internal	Passing Juice
Découvrir le site	External	Passing Juice
En savoir plus	Internal	Passing Juice
Politique de protection des données personnelles	External	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
linkedin	External	Passing Juice
instagram	External	Passing Juice
youtube	External	Passing Juice
Nous écrire	Internal	Passing Juice
FAQ	Internal	Passing Juice
Obtenir ma carte professionnelle	External	Passing Juice
Accéder à la bourse nationale de cession d'entreprises	Internal	Passing Juice
Déposer une annonce légale	External	Passing Juice
Registre public d'accessibilité	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Plan du site	Internal	Passing Juice
Politique de protection des données	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	lartisanat métiers trouver cma une formation réseau NOS france découvrir
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lartisanat	23	✘	✘	✘	✘








Keywords Consistency

cma	22	✘	✘	✔	✔
une	15	✘	✘	✘	✘
formation	12	✘	✘	✔	✘
nos	10	✘	✘	✘	✔

Usability

	Url	Domain : artisanat.fr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.artisanat.fr/sitemap.xml>



Robots.txt

<http://artisanat.fr/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.