



Website review currys.ie

Generated on October 17 2022 21:36 PM

The score is 58/100



SEO Content

	<p>Title</p>	<p>Currys Laptops, TVs, Washing Machines, Cookers, Smartphones & Lots More</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Massive Range of TVs, Washing Machines, Cookers, Cameras, Laptops, Tablet PCs and more. Available for Home Delivery or Collect In-Store.</p> <p>Length : 136</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Currys,curry,currys.ie,curries,currys stores,currys electrical,currie,washing machines,ipods,dishwashers,televisions,tvs,fridges,fridge freezers,laptops,cookers,computers,sat nav,dvd players,blu ray players,home cinema,mobile broadband,mobile phones,cameras,digital cameras,hifis,playstation 3,xbox,Nintendo wii,gps,ovens,microwaves,tumble dryers,washer dryers,fridge freezers,gas cookers,range cookers,kettles,toasters,health grills,bread makers,fryers,coffee makers,vacuum cleaners,irons,heaters,fans,air con,hair dryers,tvs,projectors,netbooks,desktop pcs,pc monitors,printers,data storage,networking,mobile phones,home phones,fax machines,radios,pc gaming,free delivery</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>13</td> <td>25</td> <td>11</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Shop by Category • [H2] Shop our best deals • [H3] Upgrade your tech • [H3] Big brand deal 	H1	H2	H3	H4	H5	H6	0	2	13	25	11	0
H1	H2	H3	H4	H5	H6									
0	2	13	25	11	0									

SEO Content

- [H3] Great for college
- [H3] Big brand deals
- [H3] Game on!
- [H3] Sounds good
- [H3] Great TV deals
- [H3] Save up to €100
- [H3] Smart tech style
- [H3] Up to €160 off
- [H3] Smart home deals
- [H3] Bundle deals
- [H3] Big brand deals
- [H4] Save up to €300 on Windows 11 laptops
- [H4] As advertised on TV
- [H4] From €399
- [H4] Save up to €100 and get FREE delivery on selected Dyson Vacuum Cleaners From €349
- [H4] Up to €180 off tablets & e-readers Perfect tech for college
- [H4] From just €49.99
- [H4] Great deals on fridge freezers from Samsung, LG & more
- [H4] As advertised on TV
- [H4] As advertised on TV
- [H4] As advertised on TV
- [H4] Up to €400 off gaming laptops from MSI, Asus & more
- [H4] Save on headphones & home audio with our great sounding deals
- [H4] Screens of all sizes from Samsung, TCL, Hisense & more
- [H4] From €599
- [H4] Multibuy discount deals on large kitchen appliances
- [H4] As advertised on TV
- [H4] From €389
- [H4] Save up to €130 on smart watches & fitness trackers
- [H4] Save up to €160 on Chromebooks Fast, light & versatile
- [H4] From just €49.99
- [H4] Up to €130 off smart home CCTV, lighting & starter kits
- [H4] From just €19.99
- [H4] Experience ultimate immersion with Meta Quest 2 VR Headsets
- [H4] Up to €270 off big brand washing machines
- [H4] Store finder
- [H5] Fast delivery from €6.99
- [H5] Expert installation from just €25
- [H5] We recycle your old tech for FREE
- [H5] We accept One4all gift cards
- [H5] Order online & collect in store
- [H5] Donate to My Canine Companion
- [H5] No additional customs charges
- [H5] Stores are open for Reserve & Collect
- [H5] Customer services
- [H5] Shopping with Currys
- [H5] We're here to help






Images





We found 48 images on this web page.

Good, most or all of your images have alt attributes.

SEO Content

	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 111 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Kitchen Appliances	Internal	Passing Juice
Laundry	Internal	Passing Juice
Dishwashers	Internal	Passing Juice
Cooking	Internal	Passing Juice
Refrigeration	Internal	Passing Juice
Built-in cooking	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Learn More About	Internal	Passing Juice
Price Promise	Internal	Passing Juice
Small Appliances	Internal	Passing Juice
Floorcare	Internal	Passing Juice
Coffee	Internal	Passing Juice
Health & wellbeing	Internal	Passing Juice
Sewing machines	Internal	Passing Juice
Small kitchen appliances	Internal	Passing Juice
Small cooking appliances	Internal	Passing Juice
Microwaves	Internal	Passing Juice
Fans, heating & air treatment	Internal	Passing Juice
Home accessories	Internal	Passing Juice
Ironing	Internal	Passing Juice
Cookware and bakeware	Internal	Passing Juice
Services	Internal	Passing Juice
TV & Entertainment	Internal	Passing Juice
Televisions	Internal	Passing Juice
TV accessories	Internal	Passing Juice
Digital and smart TV	Internal	Passing Juice
Projectors	Internal	Passing Juice
DVD, Blu-ray and home cinema	Internal	Passing Juice
Services	Internal	Passing Juice
Phones	Internal	Passing Juice
Sim Free Mobile Phones	Internal	Passing Juice
Mobile phone accessories	Internal	Passing Juice
Home phones	Internal	Passing Juice
Audio	Internal	Passing Juice

In-page links

All audio	Internal	Passing Juice
Wireless Speakers	Internal	Passing Juice
Hi-Fi systems	Internal	Passing Juice
Radios	Internal	Passing Juice
Turntables	Internal	Passing Juice
Audio accessories	Internal	Passing Juice
Home cinema systems	Internal	Passing Juice
Headphones	Internal	Passing Juice
iPod, MP3 & CD players	Internal	Passing Juice
Dictaphones	Internal	Passing Juice
Computing	Internal	Passing Juice
Laptops	Internal	Passing Juice
Apple	Internal	Passing Juice
Desktop PCs	Internal	Passing Juice
iPad, Tablets & eReaders	Internal	Passing Juice
Microsoft Surface	Internal	Passing Juice
Printers, scanners and ink	Internal	Passing Juice
PC monitors	Internal	Passing Juice
PC Accessories	Internal	Passing Juice
Computer accessories	Internal	Passing Juice
PC gaming accessories	Internal	Passing Juice
Software	Internal	Passing Juice
Data storage	Internal	Passing Juice
Components & upgrades	Internal	Passing Juice
Networking	Internal	Passing Juice
Laptop bags and cases	Internal	Passing Juice
Office Supplies	Internal	Passing Juice
Smart Tech	Internal	Passing Juice

In-page links

Smart watches and fitness	Internal	Passing Juice
Smart home	Internal	Passing Juice
Smart sound	Internal	Passing Juice
Parent & Child	Internal	Passing Juice
Electric mobility	Internal	Passing Juice
Hobbies & toys	Internal	Passing Juice
Sat nav	Internal	Passing Juice
Cameras	Internal	Passing Juice
All cameras	Internal	Passing Juice
Interchangeable lens cameras	Internal	Passing Juice
Digital compact cameras	Internal	Passing Juice
Camcorders	Internal	Passing Juice
Photography accessories	Internal	Passing Juice
Optics	Internal	Passing Juice
Services	Internal	Passing Juice
Gaming	Internal	Passing Juice
Console gaming	Internal	Passing Juice
Virtual reality	Internal	Passing Juice
PC gaming	Internal	Passing Juice
Deals & Offers	Internal	Passing Juice
Our Experts Love	Internal	Passing Juice
Buying Guides	Internal	Passing Juice
Fridge Freezers	Internal	Passing Juice
Washing Machines	Internal	Passing Juice
Ovens	Internal	Passing Juice
Shop All	Internal	Passing Juice
Laptops & Computing	Internal	Passing Juice
TVs & Smart Tech	Internal	Passing Juice

In-page links

Home & Kitchen Appliances	Internal	Passing Juice
Shop Sage Coffee Machines	Internal	Passing Juice
Find Out More	Internal	Passing Juice
Delivery & recycling	Internal	Passing Juice
Track your order	Internal	Passing Juice
Returns & cancellations	Internal	Passing Juice
Product safety notices	Internal	Passing Juice
Order online & collect in store	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Buying for Business?	Internal	Passing Juice
Payment options	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Insurance	Internal	Passing Juice
Customer services	Internal	Passing Juice
Repairs	Internal	Passing Juice
Contact us	Internal	Passing Juice
Corporate site	External	Passing Juice
Careers	External	Passing Juice
PR & media	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords



Keywords Cloud

deals accessories home
appliances more smart services
gaming price promise





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deals	12	✘	✘	✘	✔
accessories	11	✘	✘	✘	✘
price	10	✘	✘	✘	✘
smart	10	✔	✘	✘	✔
services	10	✘	✘	✘	✔



Usability

	Url	Domain : currys.ie Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.currys.ie/ieen/index.html</code>
	Robots.txt	<code>http://currys.ie/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.