



# Website review demo.opencart.com



Generated on June 14 2022 01:42 AM

**The score is 43/100**





## SEO Content

	Title	<p>Your Store</p> <p><b>Length : 10</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>My Store</p> <p><b>Length : 8</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>4</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] Featured</li> <li>• [H4] MacBook</li> <li>• [H4] iPhone</li> <li>• [H4] Apple Cinema 30"</li> <li>• [H4] Canon EOS 5D</li> <li>• [H5] Information</li> <li>• [H5] Customer Service</li> <li>• [H5] Extras</li> <li>• [H5] My Account</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	1	4	4	0
H1	H2	H3	H4	H5	H6									
0	0	1	4	4	0									
	Images	<p>We found 18 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.67% Internal Links 98.33%

## In-page links

Anchor	Type	Juice
<a href="#">€ Euro</a>	Internal	Passing Juice
<a href="#">£ Pound Sterling</a>	Internal	Passing Juice
<a href="#">\$ US Dollar</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Desktops</a>	Internal	Passing Juice
<a href="#">PC (0)</a>	Internal	Passing Juice
<a href="#">Mac (1)</a>	Internal	Passing Juice

## In-page links

<a href="#">Laptops &amp; Notebooks</a>	Internal	Passing Juice
<a href="#">Macs (0)</a>	Internal	Passing Juice
<a href="#">Windows (0)</a>	Internal	Passing Juice
<a href="#">Components</a>	Internal	Passing Juice
<a href="#">Mice and Trackballs (0)</a>	Internal	Passing Juice
<a href="#">Monitors (2)</a>	Internal	Passing Juice
<a href="#">Printers (0)</a>	Internal	Passing Juice
<a href="#">Scanners (0)</a>	Internal	Passing Juice
<a href="#">Web Cameras (0)</a>	Internal	Passing Juice
<a href="#">Tablets</a>	Internal	Passing Juice
<a href="#">Software</a>	Internal	Passing Juice
<a href="#">Phones &amp; PDAs</a>	Internal	Passing Juice
<a href="#">Cameras</a>	Internal	Passing Juice
<a href="#">MP3 Players</a>	Internal	Passing Juice
<a href="#">test 11 (0)</a>	Internal	Passing Juice
<a href="#">test 12 (0)</a>	Internal	Passing Juice
<a href="#">test 15 (0)</a>	Internal	Passing Juice
<a href="#">test 16 (0)</a>	Internal	Passing Juice
<a href="#">test 17 (0)</a>	Internal	Passing Juice
<a href="#">test 18 (0)</a>	Internal	Passing Juice
<a href="#">test 19 (0)</a>	Internal	Passing Juice
<a href="#">test 20 (0)</a>	Internal	Passing Juice
<a href="#">test 21 (0)</a>	Internal	Passing Juice
<a href="#">test 22 (0)</a>	Internal	Passing Juice
<a href="#">test 23 (0)</a>	Internal	Passing Juice
<a href="#">test 24 (0)</a>	Internal	Passing Juice
<a href="#">test 4 (0)</a>	Internal	Passing Juice
<a href="#">test 5 (0)</a>	Internal	Passing Juice

## In-page links

<a href="#">test 6 (0)</a>	Internal	Passing Juice
<a href="#">test 7 (0)</a>	Internal	Passing Juice
<a href="#">test 8 (0)</a>	Internal	Passing Juice
<a href="#">test 9 (0)</a>	Internal	Passing Juice
<a href="#">MacBook</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">Apple Cinema 30&amp;quot;</a>	Internal	Passing Juice
<a href="#">Canon EOS 5D</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Delivery Information</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">Gift Certificates</a>	Internal	Passing Juice
<a href="#">Affiliate</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Order History</a>	Internal	Passing Juice
<a href="#">Wish List</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">OpenCart</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

mp3 information cameras all **test** account players tax  
show intel





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
test	18	✘	✘	✘	✘
all	4	✘	✘	✘	✘
show	4	✘	✘	✘	✘
tax	4	✘	✘	✘	✘
account	3	✘	✘	✘	✔








## Usability

	Url	Domain : demo.opencart.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://demo.opencart.com/robots.txt">http://demo.opencart.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>