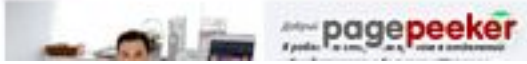




# Website review drmarkovich.co.il

Generated on March 22 2023 12:46 PM






The score is 52/100







## SEO Content

|                  | Title                                                                                                                                                                         | Хирург в Израиле - Доктор Игорь Маркович<br><b>Length : 40</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------------------|-------|------|---------|-------|------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------|-----------|-----------------------|
|                  | Description                                                                                                                                                                   | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎!<br><b>Length : 175</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                                                 |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|                  | Keywords                                                                                                                                                                      | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|                  | Og Meta Properties                                                                                                                                                            | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>locale:alternate</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Хирург в Израиле - Доктор Игорь Маркович</td></tr><tr><td>description</td><td>Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎!</td></tr><tr><td>url</td><td>https://drmarkovich.co.il/</td></tr><tr><td>site_name</td><td>Хирург Игорь Маркович</td></tr></tbody></table> | Property | Content | locale | ru_RU | locale:alternate | en_GB | type | website | title | Хирург в Израиле - Доктор Игорь Маркович | description | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎! | url | https://drmarkovich.co.il/ | site_name | Хирург Игорь Маркович |
| Property         | Content                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| locale           | ru_RU                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| locale:alternate | en_GB                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| type             | website                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| title            | Хирург в Израиле - Доктор Игорь Маркович                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| description      | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| url              | https://drmarkovich.co.il/                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| site_name        | Хирург Игорь Маркович                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                          |                |                |                |                |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------|----------------|----------------|----------------|
|                                                                                     |                 | image                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | https://drmarkovich.co.il/wp-content/uploads/2022/03/1-33-min-scaled.jpg |                |                |                |                |
|     | Headings        | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>H2</b><br>4                                                           | <b>H3</b><br>6 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H1] Др. Игорь Маркович — хирург Петах-Тиква, Израиль.</li><li>• [H2] Направления общей хирургии</li><li>• [H2] Отзывы клиентов</li><li>• [H2] Помощь хирурга</li><li>• [H2] Что лечит хирург в Израиле</li><li>• [H3] Игорь Маркович</li><li>• [H3] Дипломы и сертификаты</li><li>• [H3] Проктологические проблемы</li><li>• [H3] Грыжи живота</li><li>• [H3] Камни жёлчного пузыря</li><li>• [H3] Онкологические болезни</li></ul> |                                                                          |                |                |                |                |
|    | Images          | We found 41 images on this web page.<br>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                |                                                                          |                |                |                |                |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                                                                                                                                              |                                                                          |                |                |                |                |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                          |                |                |                |                |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                                                                                                                                           |                                                                          |                |                |                |                |

## SEO Links

|                                                                                     |                         |                                                                      |
|-------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                     |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                       |
|  | In-page links           | We found a total of 31 links including 1 link(s) to files            |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 12.9% |

## SEO Links

Internal Links 87.1%


### In-page links

| Anchor                                                          | Type     | Juice         |
|-----------------------------------------------------------------|----------|---------------|
| <a href="#">Главная</a>                                         | Internal | Passing Juice |
| <a href="#">Плановая хирургия</a>                               | Internal | Passing Juice |
| <a href="#">Лечение грыжи</a>                                   | Internal | Passing Juice |
| <a href="#">Лечение паховой грыжи</a>                           | Internal | Passing Juice |
| <a href="#">Лечение пупочной грыжи</a>                          | Internal | Passing Juice |
| <a href="#">Лечение бедренной грыжи</a>                         | Internal | Passing Juice |
| <a href="#">Лечение парастомальной грыжи</a>                    | Internal | Passing Juice |
| <a href="#">Лечение послеоперационной грыжи</a>                 | Internal | Passing Juice |
| <a href="#">Лечение геморроя</a>                                | Internal | Passing Juice |
| <a href="#">Лечение желчекаменной болезни</a>                   | Internal | Passing Juice |
| <a href="#">Удаление желчного пузыря</a>                        | Internal | Passing Juice |
| <a href="#">Хирургия тонкого кишечника</a>                      | Internal | Passing Juice |
| <a href="#">Лечение болезни Крона</a>                           | Internal | Passing Juice |
| <a href="#">Болезни толстого кишечника</a>                      | Internal | Passing Juice |
| <a href="#">Лечение дивертикулита</a>                           | Internal | Passing Juice |
| <a href="#">Онкология</a>                                       | Internal | Passing Juice |
| <a href="#">Лечение рака толстой кишки</a>                      | Internal | Passing Juice |
| <a href="#">Second opinion</a>                                  | Internal | Passing Juice |
| <a href="#">Экспертиза</a>                                      | Internal | Passing Juice |
| <a href="#">Блог</a>                                            | Internal | Passing Juice |
| <a href="#">Контакты</a>                                        | Internal | Passing Juice |
| <a href="#">поликлинике JMedical</a>                            | External | Passing Juice |
| <a href="#">drmarigor@gmail.com</a>                             | External | Passing Juice |
| <a href="#">Хирургия желчного пузыря и жёлчевыводящих путей</a> | Internal | Passing Juice |

## In-page links

|                                                |          |               |
|------------------------------------------------|----------|---------------|
| <a href="#">Хирургия тонкого кишечника</a>     | Internal | Passing Juice |
| <a href="#">Хирургия толстой кишки</a>         | Internal | Passing Juice |
| <a href="#">Лечение грыжи</a>                  | Internal | Passing Juice |
| <a href="#">Лечение гемороя</a>                | Internal | Passing Juice |
| <a href="#">Second Opinion (второе мнение)</a> | Internal | Passing Juice |
| <a href="#">Разработка и русскоязычное SEO</a> | External | Passing Juice |
| <a href="#">Accessibility by WAH</a>           | External | Passing Juice |




## SEO Keywords

|                                                                                  |                |                                                                                                       |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | онкология крона задать толстого кишечника <b>ГРЫЖИ</b><br>дивертикулита болезни <b>лечение</b> вопрос |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------|



## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| лечение   | 11      | ✘     | ✘        | ✔           | ✘        |
| грыжи     | 6       | ✘     | ✘        | ✔           | ✔        |
| болезни   | 3       | ✘     | ✘        | ✔           | ✔        |
| кишечника | 2       | ✘     | ✘        | ✘           | ✘        |
| задать    | 2       | ✘     | ✘        | ✘           | ✘        |












## Usability

|                                                                                    |              |                                            |
|------------------------------------------------------------------------------------|--------------|--------------------------------------------|
|  | Url          | Domain : drmarkovich.co.il<br>Length : 17  |
|  | Favicon      | Great, your website has a favicon.         |
|  | Printability | Great. We have found a Print-Friendly CSS. |





## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is ru.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | W3C Validity    | Errors : 26<br>Warnings : 55                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://drmarkovich.co.il/sitemap_index.xml">https://drmarkovich.co.il/sitemap_index.xml</a>                                                                                                                                 |
|  | Robots.txt  | <a href="http://drmarkovich.co.il/robots.txt">http://drmarkovich.co.il/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                                                                              |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |