



# Website review homeforgood.org.uk

Generated on February 27 2022 20:50 PM





The score is 59/100







## SEO Content

	Title	<p>Home for Good</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Home for Good is a movement that speaks up and steps up for the needs of vulnerable children.</p> <p><b>Length : 93</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Home, Children, Young People, Care, Fostering, Adoption, Church, Jesus, God, Family, Refugee, England, Scotland, Wales, Northern Ireland</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>12</td> <td>7</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1460 2078" style="list-style-type: none"> <li>• [H1] Every 15 minutes, a child comes into care in the UK.</li> <li>• [H1] Together we can find a home for every child who needs one.</li> <li>• [H2] Your details</li> <li>• [H2] Bank details</li> <li>• [H3] Book now for the Summit!</li> <li>• [H3] We can make a difference.</li> <li>• [H3] Summit 2022 bookings now open</li> <li>• [H3] Foster families urgently needed</li> <li>• [H3] What is supported lodgings?</li> <li>• [H3] Online information sessions</li> <li>• [H3] Stories</li> <li>• [H3] Together: "Have you got a spare room?"</li> <li>• [H3] Together: A part to play right away</li> <li>• [H3] "I've been here before"</li> <li>• [H3] Connect locally</li> </ul>	H1	H2	H3	H4	H5	H6	2	2	12	7	1	0
H1	H2	H3	H4	H5	H6									
2	2	12	7	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Join our mailing list for the latest Home for Good news and ways to get involved.</li><li>• [H4] Your Details</li><li>• [H4] Keeping in touch</li><li>• [H4] Keeping in touch</li><li>• [H4] Stand with us</li><li>• [H4] Support families</li><li>• [H4] Step up to care</li><li>• [H4] Follow us on social media</li><li>• [H5]</li></ul>
	Images	We found 29 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>20%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.7%  Internal Links 97.3%

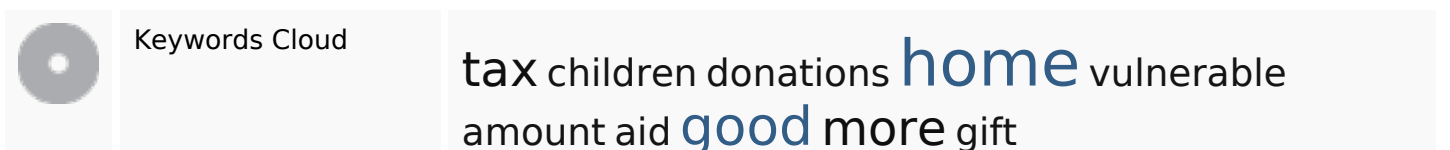
## In-page links

Anchor	Type	Juice
<a href="#">WHY</a>	Internal	Passing Juice
<a href="#">HOW</a>	Internal	Passing Juice
<a href="#">EVENTS</a>	Internal	Passing Juice
<a href="#">RESOURCES</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Connect Locally</a>	Internal	Passing Juice
<a href="#">Explore fostering or adoption</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Give monthly</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">click here</a>	Internal	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	External	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Exploring fostering</a>	Internal	Passing Juice
<a href="#">Exploring adoption</a>	Internal	Passing Juice
<a href="#">Start your journey</a>	Internal	Passing Juice
<a href="#">Accessing support</a>	Internal	Passing Juice
<a href="#">Become a champion</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Stand with us</a>	Internal	Passing Juice
<a href="#">Job opportunities</a>	Internal	Passing Juice
<a href="#">Pray with us</a>	Internal	Passing Juice
<a href="#">Fundraise</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">In your area</a>	Internal	Passing Juice

## In-page links

<a href="#">Book a speaker</a>	Internal	Passing Juice
<a href="#">Keep up-to-date</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Statistics</a>	Internal	Passing Juice
<a href="#">Trustees</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Complaints Procedure</a>	Internal	Passing Juice
<a href="#">Contact Preferences</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	26	✓	✓	✓	✓
good	17	✓	✗	✓	✓
more	15	✗	✗	✗	✗
tax	12	✗	✗	✗	✗
children	10	✗	✓	✓	✗












## Usability

	Url	Domain : homeforgood.org.uk Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	3
Deprecated tags	Occurrences					
<font>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.homeforgood.org.uk/sitemaps-1-sitemap.xml">https://www.homeforgood.org.uk/sitemaps-1-sitemap.xml</a></p>
	Robots.txt	<p><a href="http://homeforgood.org.uk/robots.txt">http://homeforgood.org.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>