The score is 42/100

SEO Content

✓	Title	Hotel Pondichery – Relax on Vacation **Length : 42** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	

H1	H2	H3	H4	H5	H6
0	8	9	0	1	0

- [H2] LUXURY HOTEL
- [H2] Near by Highlights
- [H2] Hotel Facilities
- [H2] Our Inside Pictures
- [H2] What Our Guests Say
- [H2] Plan an Unforgettable Experience in Hotel Pondichery Today!
- [H2] Hotel Pondichery
- [H2] Hotel
- [H3] Enter your details
- [H3] Accept our policies for this reservation
- [H3] Payment
- [H3] Welcome To Hotel Pondichery
- [H3] Smart Key
- [H3] Room Service
- [H3] Luggage Store
- [H3] Top Roof Bar & Restarunt
- [H3] Lunch

SEO Content

		• [H5] Our team is at your service, day and night24-hour reception
❌	Images	We found 22 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Rooms	Internal	Passing Juice
Gallery	Internal	Passing Juice
Bar & Restaurant	Internal	Passing Juice
Direction	External	Passing Juice
Contact us	Internal	Passing Juice
Reservation	Internal	Passing Juice
×	Internal	Passing Juice
Direction	External	Passing Juice
Xiologics	External	Passing Juice

SEO Keywords

Keywords Cloud	vacation hotel years accommodation skip relax pondichery adults old children

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adults	6	✖	✖	✖	✖
accommodation	6	✖	✖	✖	✖
children	6	✖	✖	✖	✖
years	6	✖	✖	✖	✖
old	6	✖	✖	✖	✖

Usability

	Url	Domain : hotelpondichery.com Length : 19
✓	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://hotelpondichery.com/wp-sitemap.xml
✅	Robots.txt	http://hotelpondichery.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.