

Website review kkm1.ru

Generated on February 01 2023 14:57 PM





The score is 54/100







SEO Content

	Title	Первый ККМ - Онлайн кассы и торговое оборудование Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Интернет-магазин торгового оборудования и программного обеспечения с широким ассортиментом Length : 90 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Кассовое оборудование и периферия, автоматизация бизнеса, подбор оборудования Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Магазин кассовой техники</td></tr><tr><td>url</td><td>https://kkm1.ru/</td></tr><tr><td>image</td><td>https://kkm1.ru/upload/nextype.magnet/a72/atk3fiabtkuh3c3bsedo6itkkriwm5wa.svg</td></tr><tr><td>description</td><td>Интернет-магазин торгового оборудования и программного обеспечения с широким ассортиментом</td></tr></tbody></table>	Property	Content	type	website	title	Магазин кассовой техники	url	https://kkm1.ru/	image	https://kkm1.ru/upload/nextype.magnet/a72/atk3fiabtkuh3c3bsedo6itkkriwm5wa.svg	description	Интернет-магазин торгового оборудования и программного обеспечения с широким ассортиментом
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H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 30 images on this web page.												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 43% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.12% Internal Links 87.88%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
Оформить заказ	Internal	Passing Juice
Аренда кассы	Internal	Passing Juice
Акции	Internal	Passing Juice
Услуги	Internal	Passing Juice

In-page links

База знаний	Internal	Passing Juice
Информация	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
Возврат и обмен	Internal	Passing Juice
Новости	Internal	Passing Juice
Как оформить заказ?	Internal	Passing Juice
Контакты	Internal	Passing Juice
Каталог	Internal	Passing Juice
Назад	External	Passing Juice
Кассовое оборудование	Internal	Passing Juice
Сканеры штрих-кода	Internal	Passing Juice
Принтеры	Internal	Passing Juice
Pos-периферия	Internal	Passing Juice
Pos-системы	Internal	Passing Juice
Банковское оборудование	Internal	Passing Juice
Весовое оборудование	Internal	Passing Juice
Комплекты	Internal	Passing Juice
Терминалы сбора данных	Internal	Passing Juice
Услуги	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
Гарантия	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords



Keywords Cloud

принтеры сканеры данных весы
услуги **Назад** комплекты сбора
оборудование терминалы

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
назад	22	✘	✘	✘	✘
оборудование	19	✔	✔	✘	✘
услуги	13	✘	✘	✘	✘
принтеры	12	✘	✘	✘	✘
комплекты	11	✘	✘	✘	✘











Usability

	Url	Domain : kkm1.ru Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://kkm1.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.