








# Website review linnaeusgroup.co.uk

Generated on January 12 2021 22:17 PM

The score is 59/100







## SEO Content

	<p>Title</p>	<p>Linnaeus</p> <p>Length : 8</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>The Linnaeus Group is a vibrant, forward-thinking partnership of highly respected veterinary practices across the UK, comprising some of the best clinicians in the profession. Through our flexible and supportive culture, our practice teams can focus on what they love doing best: delivering top quality care to their patients.</p> <p>Length : 326</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1444 1481 1816"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Linnaeus   Linnaeus</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Linnaeus</td> </tr> <tr> <td>url</td> <td>https://www.linnaeusgroup.co.uk/</td> </tr> </tbody> </table>	Property	Content	site_name	Linnaeus   Linnaeus	type	article	title	Linnaeus	url	https://www.linnaeusgroup.co.uk/		
Property	Content													
site_name	Linnaeus   Linnaeus													
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	<p>Headings</p>	<table border="1" data-bbox="542 1848 1481 1921"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>70</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1951 957 2078" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] About Us</li> <li>• [H2] Our practices</li> <li>• [H2] Partnering with us</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	70	8	0	0
H1	H2	H3	H4	H5	H6									
1	5	70	8	0	0									



# SEO Content

- [H2] The team
- [H2] WOULD YOUR PRACTICE LIKE TO JOIN US?
- [H3] Our vision
- [H3] Our Values
- [H3] Leadership with Integrity
- [H3] Learning and Innovation
- [H3] Lifetime Commitment to Quality Care
- [H3] 608 Vet Practice
- [H3] AAS Vets
- [H3] Abbey House Veterinary Hospital
- [H3] Alder & Crofts Veterinary Practice
- [H3] Avonvale Veterinary Centres
- [H3] The Barn Animal Hospital
- [H3] Blacks Vets
- [H3] Blythwood Vets
- [H3] Boundary Veterinary Centre
- [H3] Brentknoll Veterinary Centre
- [H3] Broadway Vets
- [H3] Calder Vets
- [H3] Cathcart & Winn Veterinary Hospital
- [H3] Cave Veterinary Specialists
- [H3] Chapel House Vets
- [H3] Cherrydown Vets
- [H3] Cinque Ports Vets & Milbourn Equine Vets
- [H3] Clarke and Marshall Veterinary Surgery
- [H3] Cromwell Vets
- [H3] Davies Veterinary Specialists
- [H3] D&T Veterinary Centre
- [H3] Eastcott Referrals
- [H3] Eastcott Veterinary Clinic
- [H3] Gower Veterinary Surgery
- [H3] Greenside Vets Practice
- [H3] Hawick Veterinary Practice
- [H3] Kentdale Veterinary Orthopaedics
- [H3] Leadon Vale Veterinary Centre
- [H3] Lida Vets
- [H3] London Vet Specialists
- [H3] Maven Veterinary Care
- [H3] Moor Cottage Veterinary Hospital
- [H3] NDSR
- [H3] Oak Barn Vets
- [H3] Paragon Veterinary Referrals
- [H3] Park Vet Group
- [H3] Peak Vets
- [H3] Riversmeet Veterinary Centre
- [H3] Shires Vets
- [H3] Southfields Veterinary Specialists
- [H3] Spinney Vets
- [H3] St Clair Veterinary Group
- [H3] Vet4Life
- [H3] Veterinary Vision
- [H3] Village Vet
- [H3] Wear Referrals
- [H3] West Midlands Referrals
- [H3] Willows
- [H3] Animal Ark



## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Warren House Group of Veterinary Surgeries</li><li>• [H3] Sandhole Veterinary Centre</li><li>• [H3] Chess Veterinary Clinic</li><li>• [H3] Woodward Veterinary Practice</li><li>• [H3] Anderson Moores</li><li>• [H3] Dick White Referrals</li><li>• [H3] Eye Vet</li><li>• [H3] North West Veterinary Specialists</li><li>• [H3] Veterinary Specialists Scotland</li><li>• [H3] Management Team</li><li>• [H3] Bart Johnson</li><li>• [H3] Emma Herbert</li><li>• [H3] Andrea Jeffery</li><li>• [H3] Ray Reidy</li><li>• [H3] Professor Séverine Tasker</li><li>• [H3] WE BELIEVE IN DOING THE RIGHT THING</li><li>• [H4] We believe in doing the right thing</li><li>• [H4] That's what makes us different</li><li>• [H4] Our team is your team</li><li>• [H4] Chief Executive Officer</li><li>• [H4] Chief Marketing Officer</li><li>• [H4] Chief Nursing Officer</li><li>• [H4] Chief Financial Officer</li><li>• [H4] Chief Medical Officer</li></ul>
	Images	<p>We found 98 images on this web page.</p> <p>59 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 21 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 28.57%</p> <p>Internal Links 71.43%</p>

### In-page links

Anchor	Type	Juice
<a href="#">Click here</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Recruitment</a>	Internal	Passing Juice
<a href="#">Mars Petcare</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Legal Notice</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	External	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice
<a href="#">Job Applicant Privacy Notice</a>	Internal	Passing Juice
<a href="#">Legal Information</a>	Internal	Passing Juice
<a href="#">Modern Slavery Act</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Linnaeus Terms of Purchase</a>	Internal	Passing Juice
<a href="#">Mars Supplier Code of Conduct</a>	External	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice

## In-page links

[Hosting and Maintenance by Clickingmad](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

website visit team small **veterinary**  
animal care vets **practice** referral

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
veterinary	122	✘	✘	✔	✔
practice	74	✘	✘	✔	✔
website	58	✘	✘	✘	✘
visit	58	✘	✘	✘	✘
animal	56	✘	✘	✘	✔












## Usability

	Url	Domain : linnaeusgroup.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

Doctype	HTML 5
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## Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 172 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://linnaeusgroup.co.uk/sitemap.xml https://www.linnaeusgroup.co.uk/sitemap.xml https://www.linnaeusgroup.co.uk/sitemap.rss</pre>
	Robots.txt	<a href="http://linnaeusgroup.co.uk/robots.txt">http://linnaeusgroup.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics