



# Website review nor-este.com

Generated on May 22 2023 09:09 AM






The score is 44/100







## SEO Content

	Title	<p>Homepage - www.nor-este</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>es_ES</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Homepage - www.nor-este</td> </tr> <tr> <td>description</td> <td>ALQUILER-VENTA Y SERVICIO TÉCNICO DE MAQUINARIA. ¿Dónde quiere llegar? DESDE 1984 A SU SERVICIO NOR-ESTE ofrece maquinaria para realizar su trabajo con&amp;nbsp;seguridad y rentabilidad. El grupo NOR-ESTE ejerce su actividad desde el año 1984 con el propósito de facilitar a las Empresas y Profesionales la&amp;nbsp;MAQUINARIA más avanzada, fiable y segura. Nuestra sede central se encuentra&amp;hellip;</td> </tr> <tr> <td>url</td> <td>http://www.nor-este.com/</td> </tr> <tr> <td>site_name</td> <td>www.nor-este</td> </tr> </tbody> </table>	Property	Content	locale	es_ES	type	website	title	Homepage - www.nor-este	description	ALQUILER-VENTA Y SERVICIO TÉCNICO DE MAQUINARIA. ¿Dónde quiere llegar? DESDE 1984 A SU SERVICIO NOR-ESTE ofrece maquinaria para realizar su trabajo con&nbsp;seguridad y rentabilidad. El grupo NOR-ESTE ejerce su actividad desde el año 1984 con el propósito de facilitar a las Empresas y Profesionales la&nbsp;MAQUINARIA más avanzada, fiable y segura. Nuestra sede central se encuentra&hellip;	url	http://www.nor-este.com/	site_name	www.nor-este
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## SEO Content

		image	http://www.nor-este.com/wp-content/uploads/2023/04/logo-blanco.png				
	Headings	<b>H1</b> 0	<b>H2</b> 5	<b>H3</b> 5	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] GRÚAS TORRE Y AUTOMONTANTES</li><li>• [H2] ELEVADORES/MINIGRÚAS</li><li>• [H2] MONTACARGAS</li><li>• [H2] ANDAMIOS TUBULARES</li><li>• [H2] ANDAMIOS ELÉCTRICOS</li><li>• [H3] 1.INSPECCIÓN</li><li>• [H3] 2.PLANIFICACIÓN</li><li>• [H3] 3.MONTAJE</li><li>• [H3] 4-ATENCIÓN AL CLIENTE</li><li>• [H3] 5-DOCUMENTACIÓN</li></ul>					
	Images	We found 17 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

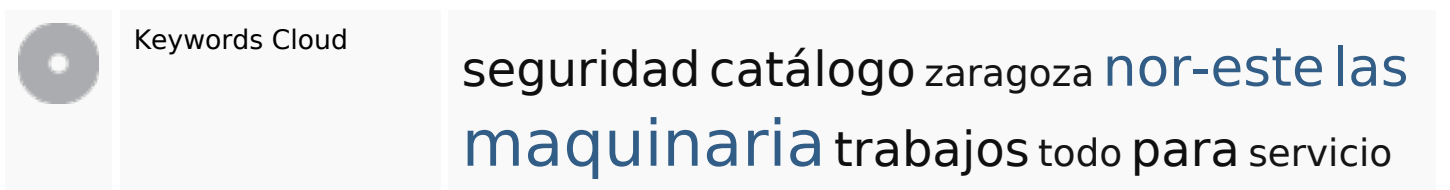
	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 12 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%					

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Saltar al contenido</a>	Internal	Passing Juice
<a href="#">INICIO</a>	Internal	Passing Juice
<a href="#">CATÁLOGO</a>	Internal	Passing Juice
<a href="#">TRABAJOS REALIZADOS</a>	Internal	Passing Juice
<a href="#">FORMACIÓN</a>	Internal	Passing Juice
<a href="#">CONTACTO</a>	Internal	Passing Juice
<a href="#">GRÚAS TORRE Y AUTOMONTANTES</a>	Internal	Passing Juice
<a href="#">ELEVADORES/MINIGRÚAS</a>	Internal	Passing Juice
<a href="#">MONTACARGAS</a>	Internal	Passing Juice
<a href="#">ANDAMIOS TUBULARES</a>	Internal	Passing Juice
<a href="#">ANDAMIOS ELÉCTRICOS</a>	Internal	Passing Juice
<a href="#">política de privacidad</a>	Internal	Passing Juice

## SEO Keywords



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
maquinaria	11	✘	✘	✘	✘
nor-este	7	✔	✘	✘	✘
las	7	✘	✘	✘	✘
para	6	✘	✘	✘	✘

## Keywords Consistency

seguridad

6





## Usability

	Url	Domain : nor-este.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 109 Warnings : 65
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[http://www.nor-este.com/sitemap\\_index.xml](http://www.nor-este.com/sitemap_index.xml)



### Robots.txt

<http://nor-este.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.