Website review
pk.dollarpesa.com

Generated on December 21 2023 06:54 AM

The score is 56/100

SEO Content

✅	Title	DollarPesa Pakistan **Length : 19** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	DollarPesa serves as a user-friendly gateway for Pakistanis to enter the world of cryptocurrency, particularly Binance BNB. Whether opting for a traditional bank transfer, utilizing the convenience of **Length : 200** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	DollarPesa Pakistan
description	DollarPesa serves as a user-friendly gateway for Pakistanis to enter the world of cryptocurrency, particularly Binance BNB. Whether opting for a traditional bank transfer, utilizing the convenience of
site_name	DollarPesa Pakistan
type	website
url	https://pk.dollarpesa.com

SEO Content

		image	https://pk.dollarpesa.com/api/og/home?og=eyJ0aXRsZSI6IkRvbGxhclBlc2ElMjBYWtpc3RhbiIsImRvbWFpbiI6InBrLmRvbGxhcnBlc2EuY29tIiwiZm9sbG93ZXJzIjowLCJiZ2NvbG9yIjoiIzY5NjJGRiIsImxvZ28iOiJodHRwczovL2Nkbi5oYXNobm9kZS5jb20vcmVzL2hhc2hub2RlL2ltYWdlL3VwbG9hZC92MTcwMzAwNDAyNzkxMC9PTTJOGFUODUucG5nIiwibG9nb0RhcmsiOiJodHRwczovL2Nkbi5oYXNobm9kZS5jb20vcmVzL2hhc2hub2RlL2ltYWdlL3VwbG9hZC92MTcwMzAwNDAzMjQwOC9jTTuaWVRU2sucG5nIiwiaXNUZWFtIjp0cnVlLCJtZXRhIjoiRG9sbGFyUGVzYSUyMHNlcnZlcyUyMGFzJTIwYSUyMHVzZXItZnJpZW5kbHklMjBnYXRld2F5JTIwZm9yJTIwUGFraXN0YW5pcyUyMHRvJTIwZW50ZXIlMjB0aGUlMjB3b3JsZCUyMG9mJTIwY3J5cHRvY3VycmVuY2klMkMlMjBwcm92aWRpbmclMjBhbi%jdWdhYnHklMjBCaW5hbmNlJTlwQk5CLiUyMFdoZXRoZXIlMjBvc0RpbmcMjBmb3IlMjBmb3IlMjBhJTIwdHJhZGl0aW9uuYWwlMjBiYW5rJTIwdHJhbnNmZXIlMkMlMjB1dGlsaXXppbmclMjB0aGUlMjBjb252ZW5pZW5jZSUyMG9mliwiZmF2aWNvbi6Imh0dHBzOi8vY2RuLmhhc2hub2RlLmNvbS9yZXMvaGFzaG5vZGUvaW1hZ2UvdXBsb2FkL3YxNzAzMDA0MDQwNzczL0cyMU4xbGRtSy5wbmciLCJhcnRpY2xlIjoeyJ0b3RhbERvY3VtZW50cyI6M319
	Headings	**H1** 5	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0
	Images	We found 19 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Are you looking to exchange your Pyypl to Advcash	Internal	Passing Juice
Mohammed Yousuf Syed	External	Passing Juice
Top 8 Trusted Dollar Exchange Websites in Pakistan	Internal	Passing Juice
Pyypl USD to Advcash USD	Internal	Passing Juice

SEO Keywords

○ Keywords Cloud	bank pakistan advcash buy offer easypaisa exchange dollarpesa sell pyypl

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dollarpesa	6	✓	✗	✓	✗
exchange	5	✗	✗	✗	✓
advcash	3	✗	✗	✗	✓
pyypl	3	✗	✗	✗	✓

Keywords Consistency

pakistan	2	✔	✘	✔	✔

Usability

	Url	Domain : pk.dollarpesa.com Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 3 Warnings : 4
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✘ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://pk.dollarpesa.com/sitemap.xml
✔	Robots.txt	http://pk.dollarpesa.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.