



# Website review yumpu.com

Generated on November 06 2023 10:15 AM

The score is 49/100



## SEO Content

	Title	YUMPU - Publishing digital magazines worldwide <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.														
	Description	YUMPU releases magazines, documents and catalogs on the internet. Publish for free. Gain new readers and costumers worldwide. <b>Length : 125</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>YUMPU - Publishing digital magazines worldwide</td></tr><tr><td>url</td><td>https://www.yumpu.com/en</td></tr><tr><td>title</td><td>YUMPU - Publishing digital magazines worldwide</td></tr><tr><td>description</td><td>YUMPU releases magazines, documents and catalogs on the internet. Publish for free. Gain new readers and costumers worldwide.</td></tr><tr><td>image</td><td>https://assets.yumpu.com/landingpages/prd/assets/images/f/163378/600x600/3fd126f455/icon-favicon-600x600.png</td></tr><tr><td>image:secure_url</td><td>https://assets.yumpu.com/landingpages/prd/assets/images/f/163378/600x600/3fd126f455/icon-favicon-600x600.png</td></tr></tbody></table>	Property	Content	type	YUMPU - Publishing digital magazines worldwide	url	https://www.yumpu.com/en	title	YUMPU - Publishing digital magazines worldwide	description	YUMPU releases magazines, documents and catalogs on the internet. Publish for free. Gain new readers and costumers worldwide.	image	https://assets.yumpu.com/landingpages/prd/assets/images/f/163378/600x600/3fd126f455/icon-favicon-600x600.png	image:secure_url	https://assets.yumpu.com/landingpages/prd/assets/images/f/163378/600x600/3fd126f455/icon-favicon-600x600.png
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image:secure_url	https://assets.yumpu.com/landingpages/prd/assets/images/f/163378/600x600/3fd126f455/icon-favicon-600x600.png															

# SEO Content

image:alt




YUMPU - Publishing digital magazines worldwide

Headings





H1	H2	H3	H4	H5	H6
1	12	10	1	12	1

- [H1] Creating ePaper made easy
- [H2] Endless entertainment & knowledge
- [H2] World-class journalism from popular titles and trusted sources you know.
- [H2] YOUR ePaper - Your digital WOW effect
- [H2] Creating an ePaper - it's really that easy!
- [H2] Your Media Publisher - YUMPU
- [H2] The Media Publisher transforms your PDF into SEO-friendly, optimized, interactive ePaper with significantly greater reach and a sales-promoting kiosk.
- [H2] FREE
- [H2] adFREE
- [H2] APP- &
- [H2] WEB-Kiosk
- [H2] ePaper tuning made easy
- [H2] Josef Steiner - Head of Online Marketing
- [H3] Discover the largest ePaper collection from around the world.
- [H3] Stay up to date with the best national and international publications.
- [H3] Get > 350% more leads for your PDF brochures. Instantly gain more customers and readers through top rankings on Google & Co.
- [H3] Get > 350% more leads for your PDF brochures. Instantly gain more customers and readers through top rankings on Google & Co.
- [H3] The unique and award-winning publisher solution automatically and continuously delivers many new customers/readers to you for free.
- [H3] ePaper Software makes PDF files more attractive and interactive.
- [H3] Would you like even more customers, sales and prospects for your business?
- [H3] Starter
- [H3] Pro
- [H3] Expert
- [H4] Best rendering technology and links in social media, emails and via QR codes increase your visibility far beyond your website. By hosting on thousands of high-performance servers, you are guaranteed the best loading time.
- [H5] That's why ePaper is better than PDF.
- [H5] The reach of your ePaper is a currency.
- [H5] More visibility and leads on Google - completely organic.
- [H5] More readers - more chances for sales.
- [H5] An attractive presentation makes out of every reading an event.
- [H5] Google-Power through link integration on your own website.
- [H5] ePaper makes a PDF look outdated: interactive

## SEO Content

		<p>presentation and content.</p> <ul style="list-style-type: none"> <li>• [H5] ePaper on social media.</li> <li>• [H5] Email marketing meets ePaper marketing.</li> <li>• [H5] Many publications? Take a look into our WEB- or APP-Kiosk.</li> <li>• [H5] Promotion of publications via your own QR code.</li> <li>• [H5] Do you want even more traffic? How about using tags?</li> <li>• [H6] THE PERFECT SUPPORT FOR YOUR DIGITAL PUBLISHING:</li> </ul>
	Images	<p>We found 34 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 51 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.84%</p> <p>Internal Links 92.16%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">English</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">Român</a>	Internal	Passing Juice
<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">Latina</a>	Internal	Passing Juice
<a href="#">Dansk</a>	Internal	Passing Juice
<a href="#">Svenska</a>	Internal	Passing Juice
<a href="#">Norsk</a>	Internal	Passing Juice
<a href="#">Magyar</a>	Internal	Passing Juice
<a href="#">Bahasa Indonesia</a>	Internal	Passing Juice
<a href="#">Türkçe</a>	Internal	Passing Juice
<a href="#">Suomi</a>	Internal	Passing Juice
<a href="#">Latvian</a>	Internal	Passing Juice
<a href="#">Lithuanian</a>	Internal	Passing Juice
<a href="#">český</a>	Internal	Passing Juice
<a href="#">русский</a>	Internal	Passing Juice
<a href="#">български</a>	Internal	Passing Juice
<a href="#">العربية</a>	Internal	Passing Juice
<a href="#">Unknown</a>	Internal	Passing Juice
<a href="#">Self publishing</a>	Internal	Passing Juice
<a href="#">TRY ADFREE</a>	Internal	Passing Juice
<a href="#">Self publishing</a>	Internal	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">products</a>	Internal	Passing Juice

## In-page links

<a href="#">News</a>	Internal	Passing Juice
<a href="#">Magazines</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Try now</a>	Internal	Passing Juice
<a href="#">Prices and more info</a>	Internal	Passing Juice
<a href="#">Prices and more info</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">WEBKiosk</a>	Internal	Passing Juice
<a href="#">APPKiosk</a>	Internal	Passing Juice
<a href="#">PROKiosk</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Help &amp; Support</a>	Internal	Passing Juice
<a href="#">Status</a>	Internal	Passing Juice
<a href="#">tuxbrain.com</a>	External	Passing Juice
<a href="#">oomacros.org</a>	External	Passing Juice
<a href="#">nubuntu.org</a>	External	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Terms of service</a>	Internal	noFollow
<a href="#">Privacy policy</a>	Internal	noFollow
<a href="#">Cookie policy</a>	Internal	noFollow
<a href="#">Imprint</a>	Internal	noFollow

## SEO Keywords



Keywords Cloud






free yumpu pdf own content google more  
visibility publications epaper

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
epaper	21	✘	✘	✘	✔
more	16	✘	✘	✘	✔
pdf	13	✘	✘	✘	✔
publications	11	✘	✘	✘	✔
own	10	✘	✘	✘	✔


## Usability

	Url	Domain : yumpu.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	6
Deprecated tags	Occurrences					
<u>	6					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.yumpu.com/sitemap.xml https://www.yumpu.com/sitemap_news.xml</pre>
	Robots.txt	<pre>http://yumpu.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.