

# Analisi sito web walmart.com

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Il punteggio e 52/100





## SEO Content

	Title	<p>Walmart.com   Save Money. Live Better</p> <p><b>Lunghezza : 37</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>								
	Description	<p>Shop Walmart.com today for Every Day Low Prices. Join Walmart+ for unlimited free delivery from your store &amp; free shipping with no order minimum. Start your free 30-day trial now!</p> <p><b>Lunghezza : 183</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>								
	Keywords	<p>Walmart,Walmart.com,Online Shopping,Gifts,Toys,Home,Jewelry,TVs,HD TVs,Smart TVs,Electronics,Baby Products,Video Games,Computers,Laptops,Cell Ph ones,Games,Apparel,Clothing,Fashion,Accessories,Shoes,Watches,Sports &amp; Outdoors, Sporting Goods,Office Products,Health,Vitamins,Personal Care,Beauty Products,Garden,Bed,Bath,Furniture,Tools,Hardware, Vacuums,Outdoor Living,Automotive Parts,Pet Food,Pet Supplies,iphone</p> <p>Buono, la tua pagina contiene meta keywords.</p>								
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>url</td><td>https://www.walmart.com/</td></tr><tr><td>description</td><td>Shop Walmart.com today for Every Day Low Prices. Join Walmart+ for unlimited free delivery from your store &amp; free shipping with no order minimum. Start your free 30-day trial now!</td></tr><tr><td>title</td><td>Walmart.com   Save Money. Live Better</td></tr></tbody></table>	Proprieta	Contenuto	url	https://www.walmart.com/	description	Shop Walmart.com today for Every Day Low Prices. Join Walmart+ for unlimited free delivery from your store & free shipping with no order minimum. Start your free 30-day trial now!	title	Walmart.com   Save Money. Live Better
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title	Walmart.com   Save Money. Live Better									



## SEO Content

		<table border="1"> <tr> <td>type</td> <td>Website</td> </tr> <tr> <td>image</td> <td>https://i5.walmartimages.com/dfw/63fd9f59-49ff/k2-_52fee322-2e60-452a-bccc-1e847f452a13.v1.png</td> </tr> <tr> <td>site_name</td> <td>Walmart.com</td> </tr> </table>	type	Website	image	https://i5.walmartimages.com/dfw/63fd9f59-49ff/k2-_52fee322-2e60-452a-bccc-1e847f452a13.v1.png	site_name	Walmart.com						
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image	https://i5.walmartimages.com/dfw/63fd9f59-49ff/k2-_52fee322-2e60-452a-bccc-1e847f452a13.v1.png													
site_name	Walmart.com													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Walmart.com   Save Money. Live Better</li> <li>• [H2] Up to 50% off!Up to 50% off!</li> <li>• [H2] New year, new vibeNew year, new vibe</li> <li>• [H2] NEW Centr Essentials KitNEW Centr Essentials Kit</li> <li>• [H2] Up to 65% offUp to 65% off</li> <li>• [H2] You can save \$1,300+ a year!*You can save \$1,300+ a year!*</li> <li>• [H2] Flash Pick of the day</li> <li>• [H2] Reserve pickup or delivery</li> <li>• [H2] Top departments</li> <li>• [H2] Hurry &amp; save big</li> <li>• [H2] New-year reset</li> <li>• [H2] Members get free shipping with no order minimum!</li> </ul>	H1	H2	H3	H4	H5	H6	1	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	0	0	0	0									
	Images	<p>Abbiamo trovato 23 immagini in questa pagina web.</p> <p>17 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>												
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.												
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.												

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.

## SEO Links

	In-page links	Abbiamo trovato un totale di 27 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.41% Internal Links 92.59%


### In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Interno	Passing Juice
<a href="#">Shop now</a>	Interno	Passing Juice
<a href="#">Shop now</a>	Interno	Passing Juice
<a href="#">Shop now</a>	Interno	Passing Juice
<a href="#">Shop now</a>	Interno	Passing Juice
<a href="#">Try free for 30 days</a>	Interno	Passing Juice
<a href="#">View all</a>	Interno	Passing Juice
<a href="#">View All</a>	Interno	Passing Juice
<a href="#">All Departments</a>	Interno	Passing Juice
<a href="#">Store Directory</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Our Company</a>	Interno	Passing Juice
<a href="#">Sell on Walmart.com</a>	Interno	Passing Juice
<a href="#">Help</a>	Interno	Passing Juice
<a href="#">COVID-19 Vaccine Scheduler</a>	Interno	Passing Juice
<a href="#">Product Recalls</a>	Interno	Passing Juice
<a href="#">Accessibility</a>	Interno	Passing Juice
<a href="#">Tax Exempt Program</a>	Interno	Passing Juice
<a href="#">Get the Walmart App</a>	Esterno	Passing Juice
<a href="#">Sign-up for Email</a>	Interno	Passing Juice

## In-page links

<a href="#">Safety Data Sheet</a>	Esterno	Passing Juice
<a href="#">Terms of Use</a>	Interno	Passing Juice
<a href="#">Privacy &amp; Security</a>	Interno	Passing Juice
<a href="#">CA Privacy Rights</a>	Interno	Passing Juice
<a href="#">California Supply Chain Act</a>	Interno	Passing Juice
<a href="#">Request My Personal Information</a>	Interno	Passing Juice
<a href="#">#IYWYK</a>	Interno	Passing Juice




## SEO Keywords

 Keywords Cloud	<p>new shop save now clearance          departments walmart year all fitness</p>
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
walmart	8	✓	✓	✓	✓
new	7	✗	✗	✗	✓
save	5	✓	✗	✗	✓
shop	4	✗	✓	✓	✗
clearance	4	✗	✗	✗	✗

## Usabilità

	Url	Dominio : walmart.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.





## Usabilita

	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 41 Avvisi : 8
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <ul style="list-style-type: none"><li><a href="https://www.walmart.com/sitemap_category.xml">https://www.walmart.com/sitemap_category.xml</a></li><li><a href="https://www.walmart.com/sitemap_store_main.xml">https://www.walmart.com/sitemap_store_main.xml</a></li><li><a href="https://www.walmart.com/help/sitemap_gm.xml">https://www.walmart.com/help/sitemap_gm.xml</a></li><li><a href="https://www.walmart.com/sitemap_browse_fst.xml">https://www.walmart.com/sitemap_browse_fst.xml</a></li><li><a href="https://www.walmart.com/sitemap_store_dept.xml">https://www.walmart.com/sitemap_store_dept.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_legacy.xml">https://www.walmart.com/sitemap_tp_legacy.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_100K.xml">https://www.walmart.com/sitemap_tp_100K.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_1M.xml">https://www.walmart.com/sitemap_tp_1M.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_at.xml">https://www.walmart.com/sitemap_tp_at.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_at_2nd_set.xml">https://www.walmart.com/sitemap_tp_at_2nd_set.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_at_3rd_set.xml">https://www.walmart.com/sitemap_tp_at_3rd_set.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_br.xml">https://www.walmart.com/sitemap_tp_br.xml</a></li><li><a href="https://www.walmart.com/sitemap_tp_autofwk.xml">https://www.walmart.com/sitemap_tp_autofwk.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_02.xml">https://www.walmart.com/sitemap_brp_02.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_03.xml">https://www.walmart.com/sitemap_brp_03.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_04.xml">https://www.walmart.com/sitemap_brp_04.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_05.xml">https://www.walmart.com/sitemap_brp_05.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_06.xml">https://www.walmart.com/sitemap_brp_06.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_07.xml">https://www.walmart.com/sitemap_brp_07.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_08.xml">https://www.walmart.com/sitemap_brp_08.xml</a></li><li><a href="https://www.walmart.com/sitemap_brp_09.xml">https://www.walmart.com/sitemap_brp_09.xml</a></li><li><a href="https://www.walmart.com/sitemap_itp_01.xml">https://www.walmart.com/sitemap_itp_01.xml</a></li><li><a href="https://www.walmart.com/sitemap_itp_02.xml">https://www.walmart.com/sitemap_itp_02.xml</a></li><li><a href="https://www.walmart.com/sitemap_itp_03.xml">https://www.walmart.com/sitemap_itp_03.xml</a></li><li><a href="https://www.walmart.com/sitemap_auto_dir.xml">https://www.walmart.com/sitemap_auto_dir.xml</a></li></ul>
	Robots.txt	<p><a href="http://walmart.com/robots.txt">http://walmart.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p>

## Ottimizzazione

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.